



Pakistan High Commission, London



## Virtual Session

# Doing Business in Pakistan

On Wednesday 9<sup>th</sup> June 2021  
From 14:00 (PST) - 10:00am (GMT)

*In collaboration between the Pakistan Britain Business Council and British Expertise International, Pakistan High Commission London, the British Deputy High Commission Karachi and the KPK Board of Investment and Trade Development Authority of Pakistan (TDAP), we are pleased to announce a webinar on 'Doing Business in Pakistan', presenting the opportunities, risks and insights on how to navigate procurement processes.*

*We look forward to hearing from business leaders, Government officials and stakeholders from the UK and Pakistan. **Julian Hamilton Barns**, Chairman PBBC, Honorary Consul General of Pakistan in UK, will be opening the session by welcoming keynote speakers: **Campbell Keir**, Senior Infrastructure Advisor, British Expertise International, **His Excellency, Moazzam Ahmed Khan**, Pakistan High Commissioner to UK, **Baroness Nosheena Mobarik CBE**, former Chairman of PBBC, **Mike Nithavrianakis**, British Deputy High Commissioner Karachi & Trade Director Pakistan. **Hassan Daud Butt**, CEO KPK Board of Investment and **Susana Córdoba** Head of International Trade, Greater Manchester Chambers of Commerce.*

*The aim of the webinar is to highlight Pakistan as an emerging market with significant opportunities for UK companies in Infrastructure Development, Specialist Engineering, Healthcare, Education, Tourism and Hospitality, Information Technology, Textiles, Food Processing and Logistics and other Industries/Sectors.*

*Pakistan's unique geo-strategic location, skilled human resources and untapped growth potential offer huge opportunities giving access to wider Asian Markets and for trade and investment in Pakistan. Pakistan provides attractive incentives and liberal policies for investment in all sectors of the economy for foreign investors.*

*In addition, the UK Generalised System of Preferences Plus, known as UK Enhanced Framework Tier status, gives the majority of Pakistan's exporters preferential market access to the UK on goods with reduced or zero tariffs putting Pakistan exporters at a distinct advantage to other international exporters seeking to access the UK market.*

*Furthermore, UK Export Finance has increased its guarantee support for Pakistan to £1.5 billion. This additional capacity is to assist UK exporters to win, fulfil and get paid for export contracts and to help Pakistan's buyers to access finance to source high-quality UK goods and services. This webinar will be invaluable to members looking to do business in Pakistan, providing an opportunity to gain experience from the experts and ask questions. **To register, please email: [events@pbbc.uk.com](mailto:events@pbbc.uk.com)***